



INDS 409:
PHOTOGRAPHY

Lecture: INTRODUCTION
2020-2021

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GENERAL INFORMATION

- **Assistant Lecture:** Sanar Sardar Sami, (Msc.)
- **Research Assistant:** Ms.Shaymaa Jalil
- **Course Code:** INDS 409
- **Class No:** 308
- **Grade:** 2nd
- **Year:** 2020 - 2021

COURSE COMPONENTS

WEEK	HOUR	DATE	TOPIC
WEEK 1	2+2	(2 February) 10:00-12:00 13:00-15:00	Introduction
WEEK 2	2+2	(9 February) 10:00-12:00 13:00-15:00	Lecture 1 (camera setting)
WEEK 3	2+2	(16 February) 10:00-12:00 13:00-15:00	Lecture 2 (Composition Techniques)
WEEK 4	2+2	(23 February) 10:00-12:00 13:00-15:00	Lecture 3 (Mobile photography)
WEEK 5	2+2	(2 March) 10:00-12:00 13:00-15:00	Lecture 4 (Photo editing applications)
WEEK 6	2+2	(9 March) 10:00-12:00 13:00-15:00	Lecture 5 (Scientific trip)
WEEK 7+8		12-23 March HOLIDAY	
WEEK 9	2+2	(30 March) 10:00-12:00 13:00-15:00	Lecture 6 (Focus and lighting)
WEEK10	2+2	(6 April) 10:00-12:00 13:00-15:00	Lecture 7 (Photography styles)
WEEK12+13		11-25 April MIDTERM PROJECT	

WEEK 14	2+2	(13 April)	10:00-12:00	13:00-15:00	Lecture 8 (depth- of-field)
WEEK 15	2+2	(20 April)	10:00-12:00	13:00-15:00	Lecture 9 (Adobe Photoshop)
WEEK 16	2+2	(27 April)	10:00-12:00	13:00-15:00	Lecture 10 (Adobe Photoshop, editing tools)
WEEK 17	2+2	(4 May)	10:00-12:00	13:00-15:00	Lecture 11 (Adobe Photoshop, filters)
		10-30 MAY	FINAL PROJECT		

COURSE CONTENTS

- Camera Setting
- Composition Techniques
- Mobile photography
- lighting
- Photography styles
- Photo editing (Adobe Photoshop and Adobe light room)

COURSE EVALUATION CRITERIA'S

Criteria	Percentage (%)
Classwork+Attendance	10
Homework	10
Quiz	10
Poster	10
Midterm (Project)	20
Final (Project)	40
TOTAL	100

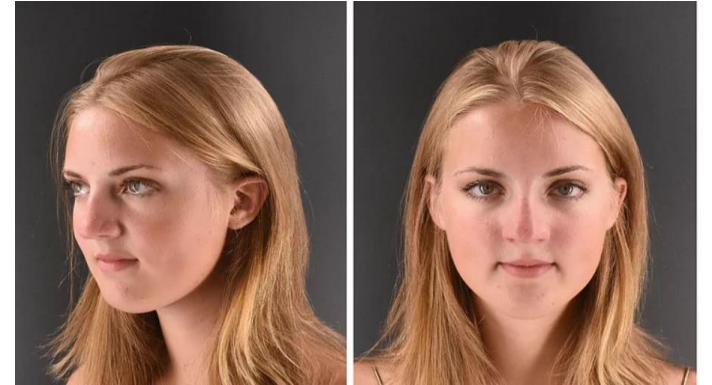
WHAT PHOTOGRAPHY?

- The word "photography" was created from the Greek roots, photo mean "light", and graph mean "the lines of drawing", together meaning "**drawing with light**"
- Photography Is the art, application, and practice of **creating durable images by recording light.**



TYPES OF PHOTOGRAPHY

- Portrait photography
- Interior photography
- Real estate photography
- Architecture photography
- Landscape photography
- Fashion photography
- Photojournalism
- Food Photography
- Product Photography



☰ 10 EASY PHOTOGRAPHY IDEAS at HOME (quarantine)



Play (k)



Instagram



NEXT LECTURE

- How does a CAMERA WORK?
- CAMERA TYPES and HELPFUL ACCESSORIES.
- What is EXPOSURE?
- What is APERTURE?
- What is SHUTTER SPEED?
- What is ISO?

REFERENCES

- Taylor, D., Hallett, T., Lowe, P., Sanders, P., (2015). *Digital photography complete course*. Published in the United States by DK Publishing

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- Harris, M., (2003). *Professional Interior Photography Third Edition*. Elsevier Science

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- Moss, K., L., (2010). IMPROVE YOUR PHOTOGRAPHY 50 ESSENTIAL DIGITAL PHOTOGRAPHY TIPS & TECHNIQUES

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- Cope, P., (2013). 100 ways Tips & Techniques for improving your digital photography to make good photos great

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