

<p style="text-align: center;">TISHK INTERNATIONAL UNIVERSITY FACULTY OF ADMINISTRATIVE SCIENCES AND ECONOMICS Department of BUSINESS AND MANAGEMENT, 2023-2024 Fall Course Information for BUS 149 ACADEMIC RESEARCH AND WRITING</p>					
Course Name:		ACADEMIC RESEARCH AND WRITING			
Code	Regular Semester	Theoretical	Practical	Credits	ECTS
BUS 149	1	2	-	3	5
Name of Lecturer(s):		Omer Farouk			
Teaching Assistant:		Mr. Nyaz Abdullah			
Course Language:		English			
Course Type:		Main			
Office Hours		Thursday 13:00-15:00			
Contact Email:		omer.farouk@tiu.edu.iq			
		Tel:07859860750			
Teacher's academic profile:		LLM in Corporate Law (Northern University of Malaysia)/ PhD Candidate in Technology and Business Law (Northern University of Malaysia)			
Course Objectives:		The primary objective of this course, "Introduction to Academic Research and Writing," is to equip first-year students with a comprehensive understanding and foundational skills in academic research and writing. This course is tailored to introduce students to the principles and significance of academic research, differentiating it from non-academic research and highlighting its relevance in both academic and real-world settings. Emphasis will be placed on developing students' abilities in various research methodologies, including how to effectively use academic databases, evaluate sources for credibility, and conduct ethical research. A significant component of the course will focus on enhancing students' academic writing skills. This includes structuring research papers, formulating arguments, and mastering different citation styles like APA, MLA, and Chicago to uphold academic integrity. Furthermore, the course aims to sensitize students to the ethical dimensions of research, particularly in avoiding plagiarism and responsibly using information. This foundational course is designed to prepare students for more advanced academic challenges, instilling confidence and competence in research and writing skills that are crucial for their future academic and professional endeavors.			
Course Description (Course overview):		Students will be able to understand what academic research and writing is. They are expected to explain the difference between casual writing and academic writing. Students will be able to use APA standards while writing their research report papers or surveys. They will be able to give reference to their citations and quotations.			
COURSE CONTENT					
Week	Hour	Date	Topic		
1	2	3-7/12/2023	Understanding Academic Research		
2	2	10-14/12/2023	Genre of Academic writing		
3	2	17-21/12/2023	Fundamentals of Academic Paragraphs		
4	2	1-4/1/2024	Introduction to Research Methodologies		
5	2	7-11/1/2024	Introduction to Research Methodologies		
6	2	14-18/1/2024	Revision		
7	2	21-25/1/2024	Midterm Exam		
8	2	28/1-1/2/2024	Writing and Research Process		
9	2	4-8/2/2024	Introduction to Citation and Referencing Styles		
10	2	11-15/2/2024	Avoiding Plagiarism		
11	2	18-22/2/2024	Revision		
12	2	25-29/2/2024	Final Exam		
COURSE/STUDENT LEARNING OUTCOMES					
1	Students will be able to define what constitutes academic research and articulate the differences between academic and non-academic research.				
2	Students will demonstrate the ability to select appropriate research methodologies (qualitative, quantitative, case studies, etc.) for various research questions and contexts.				
3	Students will acquire the skills to structure a research paper effectively, including creating a coherent thesis statement, developing a logical argument, and writing clear and concise academic prose.				
4	Students will learn and apply different citation styles (APA, MLA, Chicago) accurately in their writing, demonstrating an understanding of the importance of citations in academic integrity.				
5	Students will demonstrate the ability to critically analyze sources, synthesize information, and evaluate arguments in academic writing.				
COURSE'S CONTRIBUTION TO PROGRAM OUTCOMES					
(Blank : no contribution, I: Introduction, P: Proficient, A: Advanced)					
Program Learning Outcomes					Cont.
1	To adapt, adopt, and develop new products and services consistent with evolving local and global market needs to meet organizational objectives.				
2	To make graduates apply theoretical knowledge practically with an emphasis on working on live case-studies from the industry.				P
3	To optimize business development, sales, and negotiation frameworks across varying jurisdictions and cultural settings to increase client loyalty.				
4	To assist in the importing and exporting functions of a business.				
5	To apply financial decision-making that complies with jurisdictional practices in the operations of global business.				I
6	To use data, predictive modeling, and analysis to recommend strategies to support management decisions in a global context.				A
7	To conduct global and domestic business with diverse populations using culturally appropriate methods in compliance with relevant national and international laws, policies, regulations, and ethical practices.				P
8	To make graduates show the ability to do research that focuses on problems related to local and international organizations.				A
9	To develop, execute, and analyze a comprehensive business plan in alignment with the organization's local and global initiatives or goals.				P
10	To integrate leadership theory into practice to drive organizational change while maintaining working relationships and team performance.				

11	To build personal professional development strategies to recruit, retain, and develop human talent for global business. To apply entrepreneurial strategies to maximize the effectiveness of local and global business initiatives.	P	
12	To evaluate the viability of marketing a product or service in a global and domestic market by conducting market research.	A	
Prerequisites (Course Reading List and References):	None		
Student's obligation (Special Requirements):	1-Plagiarism is strictly forbidden—all works must be produced by the student. The lecturer reserves the right to fail any work that has been plagiarism (anything over a maximum of 25% as read by Turnitin), or any work that has not been adequately referenced, with a mark of zero (0). Repeated plagiarised works will be reported to the appropriate committee of the University for further action. 2- Students should not use mobile phones in the lecture room. 3- Any student who is late for more than 10 minutes will be marked as absent. 4- Students must not engage in any activity in the lecture-room that distracts other students or is seen as an inconvenience for others and is considered inappropriate. 5- Disrespecting the above rules would result in loss of marks as deemed appropriate by the lecturer.		
Course Book/Textbook:	Academic Writing from Paragraph to Essay		
Other Course Materials/References:	Writing Academic English (Forth Edition)		
Teaching Methods (Forms of Teaching):	Lectures, Presentation, Assignments, Discussion , ,		
COURSE EVALUATION CRITERIA			
Method	Quantity	Percentage (%)	
Quiz	2	5	
Midterm Exam	1	20	
Presentation	2	5	
Individual Assignment	2	10	
Final Exam	1	40	
Total		100	
Examinations: Essay Questions, True-False, Fill in the Blanks, Multiple Choices, Short Answers, Matching, , ,			
Extra Notes:			
ECTS (ALLOCATED BASED ON STUDENT) WORKLOAD			
Activities	Quantity	Workload Hours for 1 quantity*	Total Workload
Theoretical Hours	12	2	24
Practical Hours	12	0	0
Final Exam	1	25	25
Quiz	2	8	16
Midterm Exam	1	15	15
Presentation	2	7	14
Individual Assignment	2	15	30
Total Workload			124
ECTS Credit (Total workload/25)			5

Peer review

Signature:
Name:
Lecturer

Signature:
Name:
Head of Department

Signature:
Name:
Dean

